

Contact Information																	
Simeon Kessler (512) 507-0330 simeon@simeonkessler.com	5844 Westslope drive Austin, Texas 78731 www.simeonkessler.com																
Experience	Objective																
Dell, Sr. User Interface Architect April 2008 – Current <ul style="list-style-type: none"> Worked with the Dell Services CTO to evangelize rich internet client design and implementation techniques throughout the services organization, specifically utilizing the Ext JS UI framework Represented the Dell services organization in an effort to bring better user Interface quality to the Dell SAAS portfolio Led the user experience design process for a multi-national project to envision a next generation imaging and deployment service Trained multiple teams of developers on object oriented JavaScript, Ext JS, and user interface design patterns Implemented foundation classes and key components for the user interface layer of an imaging, deployment, and factory integration application utilizing Ext JS, Ext.Direct, and ASP.NET MVC Produced extensive design documentation and software requirement specifications for multiple projects Led the design and user interface architecture effort for a multi-device mobile web application Implemented the user interface for a mobile application utilizing the JavaScript based Sencha Touch mobile framework MessageOne (Acquired by Dell), User Experience Architect August 2006 – April 2008 <ul style="list-style-type: none"> Responsible for planning, direction, and implementation of the user interface for products at MessageOne Conducted extensive research and analysis of JavaScript based user interface frameworks for building RIA style web applications Built a web application interface using object oriented JavaScript and the Ext JS JavaScript framework Designed a user testing plan and conducted user testing, utilizing paper prototypes, user observation, and think-out-loud techniques Overwatch Systems, Senior Interface Designer June 2005 – August 2006 <ul style="list-style-type: none"> Designed and implemented a web based data import/export capability including a data merge wizard with conflict resolution Led a redesign effort for a web based application which utilized C#, ASP.NET, XML, XSLT Created interface mockups for windows and web based applications Catalis Health, Senior Interface Designer November 2003 – June 2005 <ul style="list-style-type: none"> Led the user experience redesign and implementation effort for an innovative Tablet PC based electronic medical record system Worked with Microsoft ink recognition technology to convert handwriting to text in a web browser environment Implemented code optimizations which resulted in extreme improvement in application responsiveness and user experience Developed gesture recognition components using JavaScript 	A leadership position in a highly creative setting utilizing my skills in user experience design, web development, graphic communication, and problem solving.																
	Education																
	University of Texas at Austin Bachelor of Architecture August 1997																
	Skills																
	Experience																
	<table border="1"> <tbody> <tr> <td>HTML, DHTML, & JavaScript</td> <td>15 Years</td> </tr> <tr> <td>User Interface & Web Design</td> <td>15 Years</td> </tr> <tr> <td>Usability Engineering</td> <td>9 Years</td> </tr> <tr> <td>Object Oriented JavaScript</td> <td>5 Years</td> </tr> <tr> <td>Ext JS (Versions .33, 1, 2, 3, 4)</td> <td>5 Years</td> </tr> <tr> <td>Sencha Touch (Mobile)</td> <td>1 Year</td> </tr> <tr> <td>ASP/JSP/C#/XML/XSLT</td> <td>14 Years</td> </tr> <tr> <td>2D & 3D Graphics</td> <td>16 Years</td> </tr> </tbody> </table>	HTML, DHTML, & JavaScript	15 Years	User Interface & Web Design	15 Years	Usability Engineering	9 Years	Object Oriented JavaScript	5 Years	Ext JS (Versions .33, 1, 2, 3, 4)	5 Years	Sencha Touch (Mobile)	1 Year	ASP/JSP/C#/XML/XSLT	14 Years	2D & 3D Graphics	16 Years
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	Security Clearance																
	Full Secret (2006)																
	Conferences																
	2009 Ext JS Conference (Panelist) 2010 Sencha Conference 2011 Sencha Conference																
	Community Memberships																
	Austin Ext JS / Sencha Meetup Group ExtJS Developers Group User Experience Professionals Network Sencha Forums																

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Experience

Colabranet, Senior Interface Designer

August 2000 - May 2003

- Designed and implemented a web-based enterprise level application for the semiconductor industry
- Spearheaded an optimization effort that resulted in a tenfold improvement in application performance
- Collaborated on the design and implementation of the Colabranet.com web site, company-wide intranet, and high impact marketing materials
- Created and taught an advanced HTML & JavaScript class for the Colabranet development team
- Designed a user testing plan and conducted internal user testing, utilizing paper prototypes, user observation, and think-out-loud techniques

Allprotraining, Lead Web Designer

March 2000 - August 2000

- Designed and implemented interface for website, e-commerce store and web-based sports training application

FGSQUARED, Senior Web Designer / 3D Artist

February 1998 - March 2000

- Designed and implemented corporate websites
- Created complex 3D graphics for print, video, and CD-ROM

Dell Computers, Web Designer / Programmer

July 1997 - February 1998